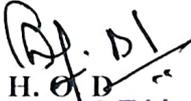


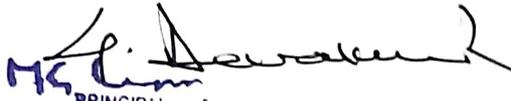
ANDHRA CHRISTIAN COLLEGE :: GUNTUR
(Day, Evening & P.G.)
Department of Commerce
NOTICE

Date : 06-08-2018

All the 2nd and 3rd year B. Com. Students are hereby informed to submit their names for the certified course on “**Investment Banking**” for the academic year **2018 -2019** to the H. O. D Department of Commerce, Guntur on or before 10-08-2018. The Course will commence from 13-08-2018 and the duration of the course in 15days.


H. O. D
T. CHANDRABABU Com.,
Department of Commerce
Head of the Department of Commerce
Copy to
College, GUNTUR




PRINCIPAL
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ANDHRA CHRISTIAN COLLEGE
(Day / Even. & P.G.)
GUNTUR

- 1) The Co-ordinator, IQAC, Andhra Christian College, Guntur.
- 2) The Office Manager, Andhra Christian College, Guntur.

**ANDHRA CHRISTIAN COLLEGE,
GUNTUR.**

**DEPARTMENT OF COMMERCE
CERTIFICATE COURSE – INVESTMENT
BANKING**

INTRODUCTION ABOUT THE COURSE:-

Investment banking is essentially a financial service provide by finance company or a banking decision to help large multinational corporations in their investment plans. A long with large companies and Organisations, this service also help high net worth individuals and governments to raise or create capital.

AIM OF THE INVESTMENT BANKING COURSE:-

Investment bankers help businesses to raise money through public or private debt or stock deals. Investment banking experts also make reports for the clients of their companies by understanding valuation and standards. They must know how to handle mergers and acquisition (MTA)DEALS AND financial planning analysis (FPA)projects

IBK

Objectives of Investment banking

(a) Organisational objective

The primary Organisational Objective of an investment bank is to advise businesses and governments on how to meet their financial Challenges Investment banks help their clients with financing, research, trading and sales.

(b) Social Objective

One of the primary functions of investment banking is seen in the context of Initial Public Offerings (IPOs). Investment banks act as the Underwriter and mediate the deal between the company seeking funds and the investors looking to invest their investment in profitable avenues

(C) Personal Objective

The Personal Objective of investment banking is to raise or create capital for his carrier, and to raise income, risk tolerance, and capital development for his nearest entities.

IBK

Eligibility to join Certificate of investment banking Course

Students with 50% marks in 10+2 with Commerce background from a recognized board Can pursue UG-level investment banking Courses. A candidate with merit of 50% in (BBA/B.com) is eligible for stated course with" Age Limit up to 35 years.

Duration of the Course

According to add on Certified Course the duration to Obtained a Certificate of investing banking is over a period of 30 hours with one Section i.e 4 PM to 6 PM

JOB OPPORTUNITIES

- 1)Teller
- 2)Client associate
- 3) Banker
- 4) Branch manager
- 5) Financial associate
- 6) Portfolio analyst
- 7 financial planner

Conclusion of The Course

In conclusion, investment banking is a dynamic and multifaceted Industry pivotal to the global Financial bands landscape. It encompasses various functions and demanding Skills like financial modelling and data analysis. The sector offers diverse Career paths, from analysts to managing directors.

“Ye shall know the truth, and the set truth shall make you”

Syllabus

UNIT-I Introduction about investment banking

UNIT-II Merchant banking Service

UNIT- III Credit Ratings

UNIT -IV Risk management and regulations

UNIT - V Financial market